

What is GDPR?

GDPR is the challenging new EU General Data Protection Regulation

- GDPR is a complex and comprehensive new regulation affecting most organizations
- Whether you're a EU-based business or not, if you have customers or employees in the EU you need to become compliant by adopting "best practice"
- Not complying will result in huge fines. Sanctions for offences relating rights and obligations can be as high as 20 Million Euros or 4% of turnover
- Discovery Hub® supports GDPR compliance of your BI, Reporting & Analytics setup, so you can automatically document:
 - What data you hold
 - Where you hold it
 - What it is used for
 - Who has access to it
- If your current BI, reporting & Analytics setup gives front-end tools direct access to data sources, it makes it difficult to become compliant

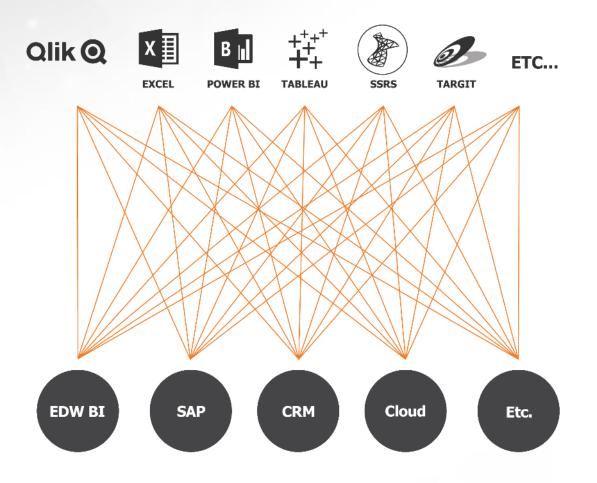


GDPR Compliance Test



- Is your BI, Reporting & Analytics solution fully documented?
- Do you have full traceability of all your data in your BI, Reporting & Analytics setup?
- Are you in control of data in your development and test BI, Reporting & Analytics environments?
- Do you manage access control to data in your BI, Reporting & Analytics setup and can you document this?

Multiple BI front-end tools



Bad practice is no longer an option, with GDPR your customers need Discovery Hub® for:

- Governed Access to Personal Data and Personal Identifiable Information
- Compliance for the Right to be forgotten
- Anonymizing/masking/aggregating data
- Governance of Multiple front-ends
- Automated platform with process documentation avoid risks of manual processes
- Agile/Responsive to Process Compliance



Compliance and agility are no longer opposites

Boris Evelson, Forrester Research:

"Today, compliance has to be agile. Nobody can afford to wait for months and months to document something or to make a change in a compliant process.

So a tool like Discovery Hub® which

A, automates the entire data to insights process

B, provides instant reverse-engineered documentation which can be handed over to regulators at any point and it provides out of the box impact analysis and data lineage analysis. That's compliance and agility which are no longer antonyms, they're now synonyms"

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Discovery Hub®

Future-proof business agility

- Automated documentation Document what data you hold and where.
- Data lineage and impact analysis Where does my data come from and where is it used?
- Security Who has access to my data?
- Aggregations Anonymization/mask personally identifiable information.
- Multiple front-ends incl. Qlik. Qlik self service users do not access sources directly – instead they access data from the semantic layer.
- Hybrid Available in the Cloud & On-Premises.
- A COMPLIANT, robust, AUTOMATED and dynamic data infrastructure.



