



## Smarter.BI ...Powered by Qlik

*Smarter.BI delivers decision making insight to a world class standard, enabling your business to be unique and agile whilst reducing risk and the overall cost of ownership of business systems.*

### Smarter.BI

Smarter.BI dashboard applications are intended to encompass the power of Qlik, and offer game changing capability. Following a best of breed methodology of Data + Qlik + Tools & Extensions our Smarter.BI applications continue our Lean IT approach. Smarter.BI applications enable decision makers to see their data presented in the way that they want it, and empower them with the ability to report from dial to detail on a timely basis.

Smarter.BI applications are 'open' and can be populated with data from numerous data sources, including Big Data. They are supported by a self-service BI data centric Qlik GreenStack architecture. The applications that are produced can ultimately be delivered as a mashup of insights that might otherwise have appeared in many separate reports or standalone dashboards.

### Smarter.BI Platform Delivers

An agile reporting and BI framework to:

- Discover your business - with actionable insight
- Deliver business-wide reporting on a single platform
- Retire or switch off retired legacy reporting tools.
- Reintroduce archived data into the data pool.
- Reduce cost of ownership of your business applications
- Manage reporting and data independently of business applications
- Offer community wide collaboration for decision making

### Smarter Governance and Control

Smarter.BI Dashboard-Applications allow you to easily govern and control the structures and processes across your business. The applications facilitate engagement with the stakeholders making accountability real.

### Smarter Deployment, Rapid Payback

Smarter.BI Dashboard-Applications are powered by the Qlik Business Discovery Platform. Unlike traditional BI tools, which take many months - even years - to position, implement and see results, Qlik is deployed in a matter of days or a few weeks - often not even requiring extra technology to run on during prototyping. This means low investment and rapid payback that can be measured in days or weeks – instead of months, years, or not at all.

### Smarter Investment

The return that Smarter.BI brings is derived by giving you the ability to become a data centric organisation. With the implementation of Smarter.BI Dashboard-Application there is no longer a requirement for multiple reporting technologies, including a traditional data warehouse. Instead by having a single visualisation/reporting technology platform, with a combined performance management application layer the cost of ownership of all of the systems that feed your Smarter.BI solution can be significantly reduced.

Smarter.BI Applications

Business Data and Big Data

Business Applications

## Smarter Solutions

Differentia Consulting are continually expanding our Smarter.BI Dashboard Application solutions designed by function, technology and industry vertical that address their need to report from dial to details on a **timely basis**.

Examples include;

**Smarter.ETM** - For CIOs to support enterprise transformation to become a data centric decision making organisation.

**Smarter.WDR** - For distribution channel sales and marketing managers to look at performance and margin.

**Smarter.PMO** - For programme and project managers to address their need to discover the health of their programme.

**Smarter.DCA** - For marketing managers to look at the quality of marketing lifecycle campaigns.

**Smarter.WFM** - For HR and HCM personnel to deliver insight to quickly identify opportunities and potential issues.

**Smarter.DAM** - For marketing managers to address their need to report on Digital Asset Management behavior.

**Smarter.JDE** - Designed to sit over single or multiple instances of JD Edwards deployments.

**Smarter.PFI** – Pharma Forecasting Intelligence brings together numbers and supporting narrative in one system

## Smarter Integration with Big Data and Business Applications

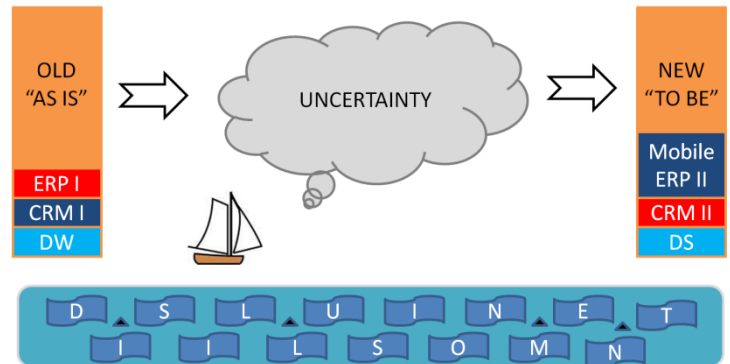
The Smarter.BI Platform can embrace SAAS based Big Data sources and integrate seamlessly back into applications.

Predictive analytics for example can be hosted externally and with Smarter.BI can be integrated into SAP.

## Smarter.BI Success Story

“The Qlik Smarter.PMO reporting application puts all our project information in one place and has cut more than a week’s effort per month from our reporting cycle. The greatest benefits though are having integrated information across all project disciplines enabling us to quickly identify opportunities and issues and providing package level insight in minutes as opposed to days. Differentia Consulting delivered this enterprise ready solution in less than one tenth of the time of a comparable BI offering meaning we anticipate ROI in under three months.” Programme Controls Client.

## Bridge of Change



## Smarter.BI example usage case as a decision making bridge-of-change

Many organisations will sail blindly from a legacy system to a new system in the belief that all will be well. Unfortunately, this is not always the case. The issue is simple, reporting tools can only be deployed once new systems are configured and data migrated. This usually is the last piece of the deployment and as such creates a window of time where incomplete reporting is at best possible. Smarter.BI applications can mitigate this risk and even plug the reporting gap by using all available data sources old and new to keep decision makers informed and able to make decisions. Not only during the change programme but on an ongoing basis as well.

If your business is about to change transaction systems, then considering a Smarter.BI decision making platform could well make sense.

## Contact

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