



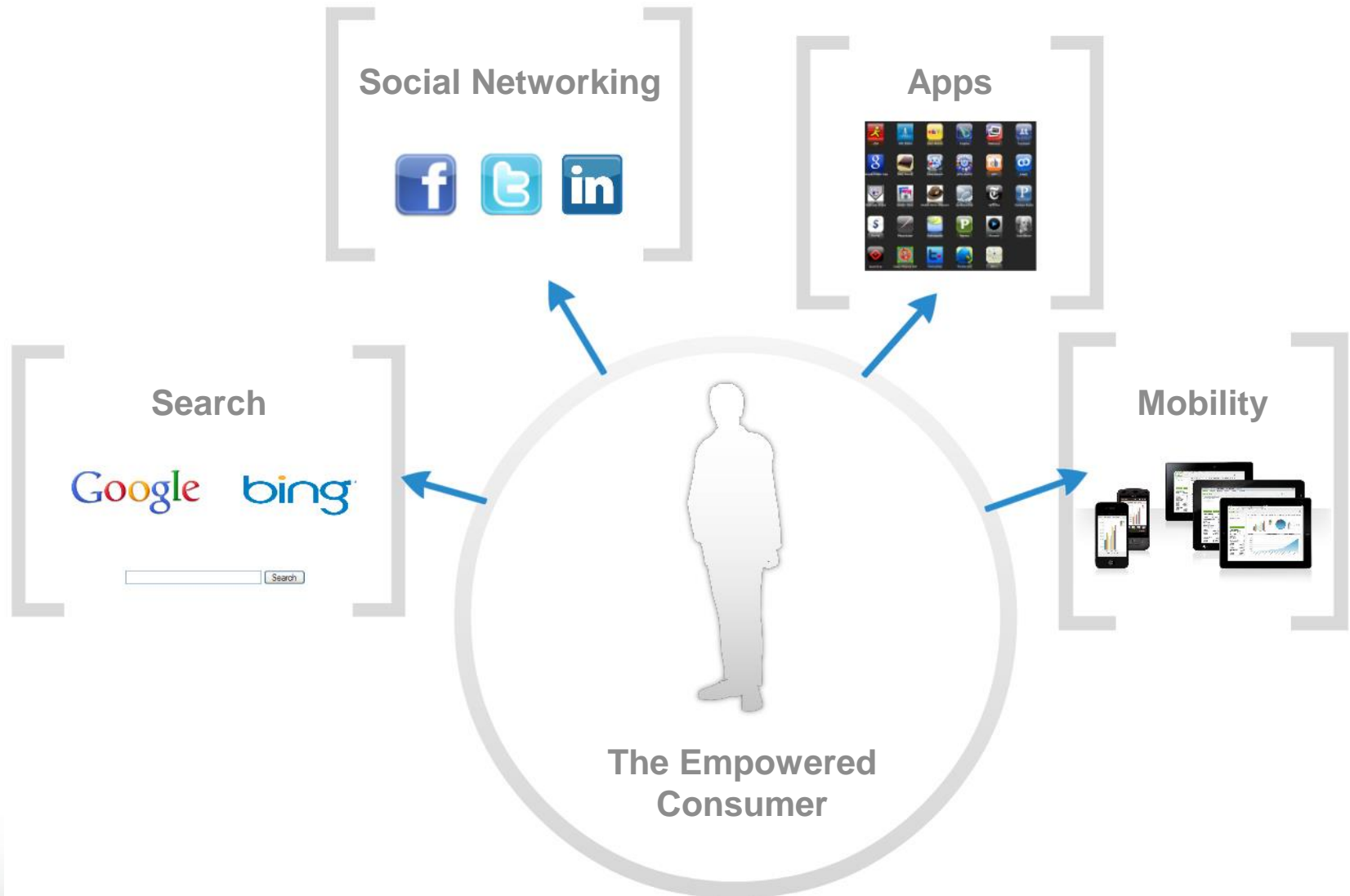
## Introduction to Qlik Sense

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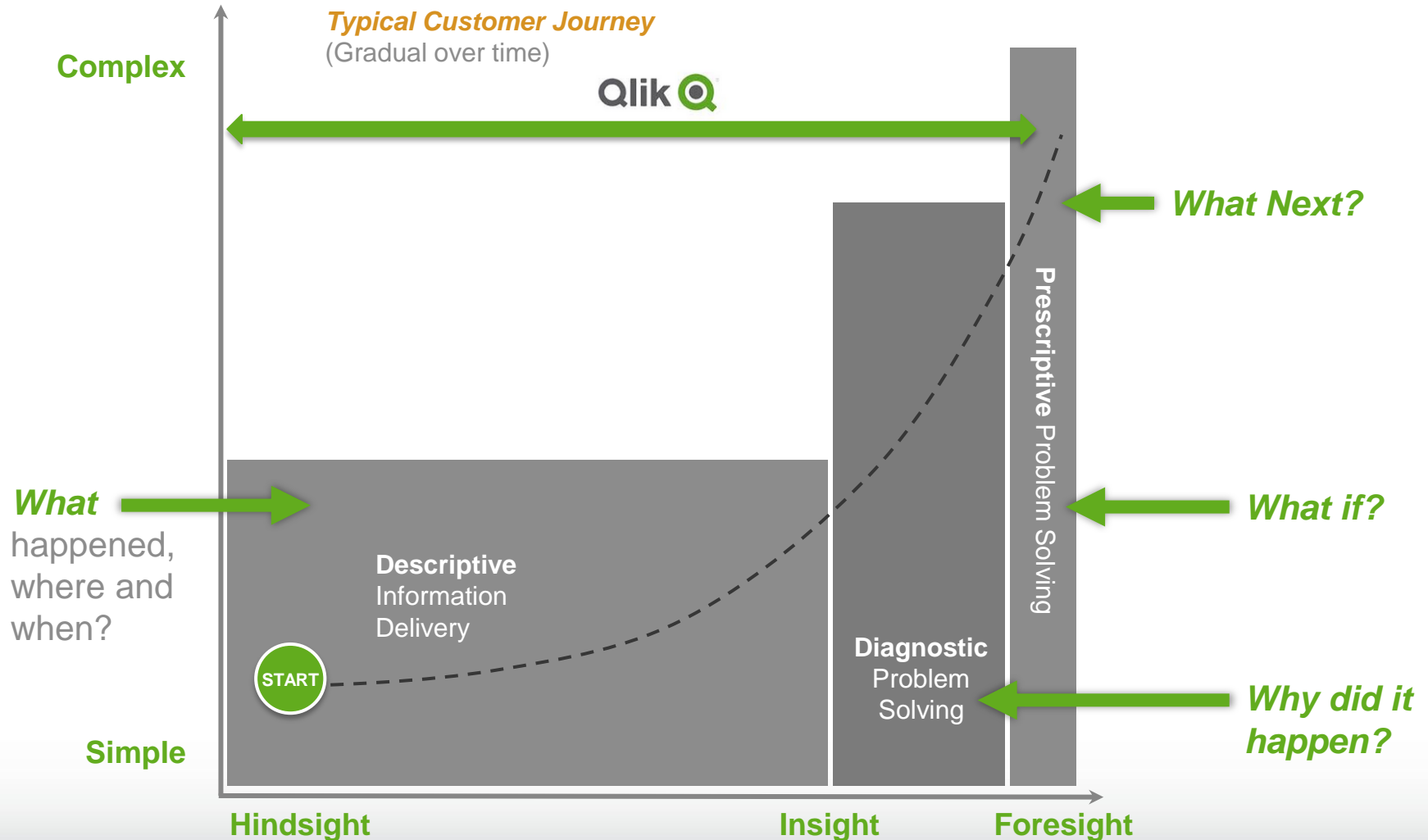


# The Empowered Consumer



# Climbing the analytic value curve through Business Discovery™

Analytic Tasks



# Qlik Products



- Next-generation self-service data visualization application
- Empowers everyone to create and explore flexible, interactive visualisations using their intuition



- Proven, market leading data discovery platform
- Used to develop and deploy rich guided analytics applications for exploration and discovery

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**Associative Data Indexing** enables users to naturally follow their intuition and explore data relationships across many sources that would be hidden in hierarchical or query-based approaches.

# Qlik Sense - Unleash Your Intuition!

Qlik Sense capabilities:

- **Smart Search** and exploration – start searching with just one word.
- **Smart Visualisations** – Selecting, resizing, interacting and mobile.
- **Governed Libraries for self service** – Centralised Management of data content.
- **Collaboration through Story telling** – Storyboards and seamless transitions to source analyses.
- **Total Mobility** – Create, explore and collaborate on decision making.

