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## **QlikTech Customer LARSON Manufacturing Company Named a Winner of the 2013 Manufacturing Leadership 100 Awards**

*LARSON recognized for Information Leadership leveraging the QlikView Business Discovery solution*

RADNOR, Pa.--(BUSINESS WIRE)-- [QlikTech](#), (NASDAQ: [QLIK](#)) a leader in Business Discovery — user-driven Business Intelligence (BI), today announced that LARSON Manufacturing Company, a QlikTech customer, was named a winner of the [2013 Manufacturing Leadership 100 Awards](#) (ML100). Through successful implementation of QlikView, LARSON was recognized as an outstanding performer in the Information Leadership category. Winners in this category have gained significant business benefits by implementing enterprise process improvements that deliver actionable, real-time visibility into critical business operations.

LARSON is the largest manufacturer of storm doors and storm windows in the U.S. The company prides itself on being driven by its customers, most of who are in the "do-it-yourself" market. The company has three manufacturing plants and ships through its own distribution centers around the U.S. In order to improve visibility into product quality and supply chain effectiveness plus decrease cost and time of reporting and provide employees with a self-service BI solution that enabled discovery and decision making, LARSON Manufacturing deployed over 90 QlikView applications to over 200 business users.

LARSON's access to important business information improved dramatically with the use of QlikView. The company used to spend considerable time and money on systems and processes to collect data. Further, some data analysis was so difficult only limited review could be done. QlikView has greatly expanded the value of this information by putting all levels of it at employees' fingertips. Instead of relying on IT to pull pre-determined reports, employees can now independently log into their apps and pull reports that are useful and can help inform business decisions.

"We congratulate LARSON for its innovative approach to improving operations and customer satisfaction using QlikView," said David Telford, Senior Director of Global Manufacturing & High Tech Market Development at QlikTech. "LARSON was recognized for its ability to put BI in the hands of its users and improve operations. This empowers LARSON to successfully deliver a competitive advantage and maintain its position as the largest manufacturer of storm windows in the U.S."

The ML100 Awards, now in their ninth year, honor manufacturing companies and individual manufacturing leaders that are shaping the future of global manufacturing. Winners are chosen by a panel of judges looking for projects and individual manufacturing leaders that have demonstrated achievement across a wide variety of domains including sustainability, operational excellence, workforce development, innovation, entrepreneurship, and industry advocacy. The ML100 winners are invited to attend the Manufacturing Leadership Summit and ML100 Gala Awards Banquet May 14-15th at The Breakers in Palm Beach, FL.

For more information about the ML100 Awards, and to view the full list of winners, please visit: <http://www.ml100awards.com/>

### **About LARSON Manufacturing Company**

Larson Manufacturing is the largest manufacturer of storm doors and storm windows in the United States. Their products are sold through several big box retailers, lumberyard chains, and local hardware stores. LARSON is family owned company founded in 1954 and has manufacturing plants in Brookings, SD; Lake Mills, IA; and Mocksville, NC. LARSON distributes its products through its own distribution centers including its Central Distribution Center in Albert Lea, MN. The company employs a dedicated sales force throughout the United States. For more information visit [www.LARSONdoors.com](http://www.LARSONdoors.com).

### **About QlikTech**

QlikTech (NASDAQ: QLIK) is a leader in Business Discovery—user-driven Business Intelligence (BI). Its QlikView Business Discovery solution bridges the gap between traditional BI solutions and inadequate spreadsheet applications. The in-memory associative search technology QlikTech pioneered created the self-service BI category, allowing users to explore information freely rather than being confined to a predefined path of questions. Appropriate from SMB to the largest global enterprise, QlikView's self-service analysis can be deployed with data governance in days or weeks. The QlikView Business Discovery platform's app-driven model works with existing BI solutions, offering an immersive mobile and social, collaborative experience. Headquartered in Radnor, Pennsylvania, QlikTech has offices around the world serving approximately 27,000 customers in over 100 countries.

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