

**DC QlikView Customer Event**

**Wednesday 19<sup>th</sup> March 2014**

**The Art of the Possible**

**Vendor Showcase:**

**Action:** The Vectorwise analytic database delivers record-breaking performance on commodity hardware without tuning. This disruptive combination of high-speed performance and affordability is helping companies in all industries drive unprecedented new business value at a fraction of the cost of other leading solutions. Vectorwise helps organizations take action on big data.

**Qlik:** is the world leader in Business Discovery, and the provider of QlikView, self-service business intelligence software that helps organizations make transformative discoveries that lead to better decisions. QlikView goes beyond what other BI software provides by enabling users to analyze and search their data visualizations, make associations, and uncover insight that other BI tools can't find.

**Differentia Consulting:** are a UK based, global award winning, QlikView Elite Solution Provider offering a platinum level of service. Delivering QlikView Consulting Services to 250+ clients and QlikView OEM partners, most are users of tier one ERP/CRM systems namely; Oracle, SAP, Salesforce.com as well as Microsoft based technologies. We build QlikView Dashboards as Templates for technologies such as JD Edwards and functional areas such as Finance, Supply Chain, PMO and WFM/HCM/HR.

**NPrinting** is the most advanced report generation, distribution and scheduling application for QlikView on the market. It lets you create and modify reports quickly, generate and filter them based on updated data and distribute them to whom and when you need. Get the right information to the right people at the right time.

**Celebrus Technologies'** award-winning tagging-free software enables organisations to understand individual customers' interactions across their digital channels including websites, mobile, social and streaming media. This highly granular data is then visualised in QlikView dashboards to provide actionable insights into the likes of marketing spend attribution, campaign effectiveness and web traffic analytics. For more information please visit [celebrus.com/smarterdca](http://celebrus.com/smarterdca).

**Blue Yonder:** is Europe's leading experts in the world of Predictive Analytics and Big Data. Our cloud-based Predictive Analytics Suite is designed to solve major forecasting challenges using very large datasets, delivering decisions "at scale" and contributing significant business value for our customers.

**Magic:** provide a productive environment for streamlined development and deployment, and effective integration of core business applications, supporting scalable deployment on multiple channels, including on-premise, Web (HTML5), rich Internet, mobile, and SaaS. Using a fresh metadata-driven approach and forward-looking expertise, we deliver products and services that can be deployed with minimal effort, while making the best use of existing assets.

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